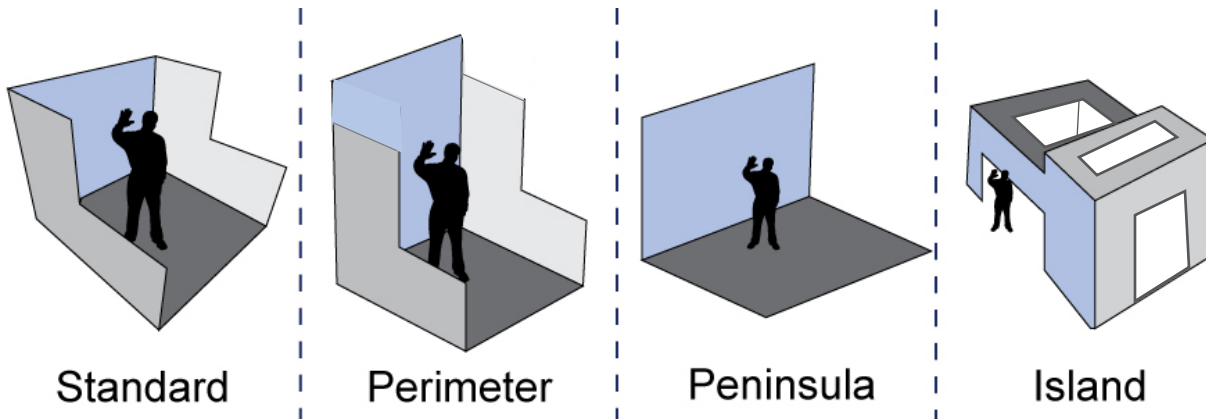


BOOTH REGULATIONS & RULES

Types of Booths

- **Standard** - The most common style of booth, also called an inline booth, defined as a booth that has other booths on its back and both sides. A **corner booth** is a standard booth exposed to aisle on the front of booth and on one of the sides. All other guidelines for linear booths apply.
- **Perimeter** - Same as a standard booth, but shares side walls with other booths and its back is up against a facility/building wall.
- **Peninsula** - Any booth sized 20' x 20' or larger that is open to the aisles on three sides.
- **Island** - Any booth sized 20' x 20' or larger and is open to the aisles on all sides.

(All exhibitors are required to bring in a back wall/display no curtains or backdrops are provided)



Height Restrictions

Standard Booth - For your standard booth, the height of the display is restricted to **8' ft** on the back wall. Side walls are not mandatory, if you use side walls they must be graduated. Side walls can be **8'ft** high for a max of **6'ft**, and then must go down to **3'ft** high for the remaining **4'ft**, to create a visual sightline for the neighboring exhibitor. If you fail to finish the exposed side wall to neighbor **a charge will apply to rectify the situation.**

Perimeter - For a perimeter booth, height is restricted to **12' ft** on the back wall. Side walls are not mandatory, if you do use side walls they must be graduated. Side walls can be **8'ft** high for a max of **6'ft**, and then must go down to **3'ft** high for the remaining **4'ft**, to create a visual sightline for the neighboring exhibitor. If you fail to finish the exposed side wall to a neighbor **a charge will apply to rectify the situation.**

Peninsula – For your peninsula booth the maximum wall height may be **8' ft** in all areas of the booth, including the back wall. For all peninsula booths, the exterior of the back wall must be plainly finished and may not contain booth identification, logos or advertisements, if you fail to do so **a charge will apply to rectify the situation.**

Island - Maximum height of **12'ft** in all areas of your booth. Walls are not required, your space can remain completely open. **For all Island booths please send booth layout to show management for approval.**

Floor Coverings

Please note that floor covering is required for 100% of your booth space. You can rent carpet from show decorator or bring in your own. Please ensure floor covering is the exact size of your booth not smaller or larger. The removing of floor adhesive is the responsibility of the exhibitor, failure to do so will result in the exhibitor being charged for cleaning.

***NOTE: If your booth display varies from the guidelines in any way please contact a member of Show Management to discuss and see if any approvals or exceptions can be made.**